

## DESRIST 2008 Conference Sponsorship Information and Rates

You and your organization can play a significant role by sponsoring aspects of the upcoming DESRIST 2008 conference to be held May 7-9, 2008 in Atlanta. For more information about the conference, please check the web site at <http://desrist2008.cis.gsu.edu/>.

There are four levels of general sponsorship available. These may include an invitation to a member of your organization as a conference luncheon speaker, free registrations to attend the conference, exhibit space in the exhibitors' area, inclusion of your organization's marketing collateral in the conference arrivals packet given to each attendee, and your organization's logo featured on the conference brochure and web site. These sponsorship benefits accrue as follows:

	<b>Luncheon Speaker</b>	<b>Free Registrations</b>	<b>Exhibit Space</b>	<b>Collateral in Arrivals Packets</b>	<b>Logo featured on Web &amp; Brochure</b>
<b>Platinum Sponsors</b> (\$4,000 or more)	1	2	1	1	1
<b>Gold Sponsors</b> (\$2,000 or more)		1	1	1	1
<b>Silver Sponsors</b> (\$500 or more)			1	1	1
<b>Exhibitor</b> (\$500)			1		

Other sponsorships:

- One-Day Luncheon Sponsor** (\$2,000): Acknowledged with a prominent buffet placard.
- Conference Tote Bag Sponsor** (\$500): Acknowledged by the appearance of sponsor's logo stenciled on the bag.
- Badge Lanyard Sponsor** (At cost): Acknowledged by the appearance of sponsor's name stenciled on conference badge lanyards.

- Keynote Lecture Sponsor** (\$500): Acknowledged in the program and in the announced introduction of the Keynote Speaker.
  
- Award Sponsorships** (Acknowledged in the conference brochure, program, web site, and announced during the award ceremony):
  - **Herbert E. Simon Best Design Research paper Award** (\$1,000)
  - **Vinton G. Cerf Best Student authored paper Award** (\$500)
  - **Doctoral student travel Award** (\$500 \* 10 = \$5,000)
  
- Conference Brochure Advertising Opportunities**
  - Back Cover — \$2,000
  - Full page (color) — \$1,000
  - Half page (color) — \$500
  - Quarter page (b/w) — \$250

**Contact Name:** \_\_\_\_\_  
**Your Job Title:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Fax:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

Note: All payments must be received by **Georgia State University** by **March 25<sup>th</sup>, 2008** to meet our brochure printing deadline.

Please email this form to Dr. Richard Baskerville at [baskerville@acm.org](mailto:baskerville@acm.org) or fax it to 404-413-7394.